



Legacy Brick Project	Forms were on hand and a 20% discount was offered so that the startup capital would not be strictly a B&W club expense. Ground breaking is planned for before the next meeting and parents will be able to view progress by picture day.	Brick order forms are on the website.
Player Ads	Ads are published in the media guide. Deadline July 27 <sup>th</sup> is fast approaching. Form is online.	Email to family members in and out of state and give players an encouraging printed word.
Media Guides	All submissions outside of player and team pictures must be submitted by July 27 <sup>th</sup> . It is crucial that the contents of the media guide be submitted on time.	Nancy Harley is the media guide lead.
Pre Season Auction	The chairs of this function have secured the Rock Bottom. It was decided that this would be more of a mixer and that the silent auction portion would not be offered this year as the live auction is more interactive and historically more enjoyable for the group.	April Colceri and Kristy Vermeesch are the leads.
B&W Club Membership		
Snack Shack	The Shack was open for business a few days during tournament play and was a hit with the visitors and Pioneer fans as what was offered was more diverse than at other locations. Volunteer opportunities will be presented by the team reps to parents.	Contact Lauren Bruge or Dalena Boeckmann for additional information.

<p><b>Program Development</b> Coach Development</p>	<p>Coach shared that our advance division places us against teams who have as many as 17 on site staff coaches. By comparison, Pinnacle has 3. Despite this, Coach feels with the coaching staff and program changes we will be competitive. Players and parents should remember that position and team assignments are fluid and that the coaching staff will pull players up to varsity or down to JV depending on the needs of the team.</p> <p>Pinnacle has a new athletic director who is additionally the PVUSD athletic director and was previously from Chaparral.</p>	<p>GO BIG BLUE!</p>
<p>Player Development Equipment needs</p>	<p>Pads/Chin Straps</p>	<p>Coach requests pads and chin straps. The school will not pay for them. Group approved.</p>
<p>Cleats</p>	<p>Suzanne Maxey is making arrangements for Dick's Sporting goods to have employees and samples for players to purchase cleats at a discounted price. She further arranged for them to give us a 20% discount on cleats if you tell them you are with PHS football.</p>	<p>Take advantage of the discount and convenience.</p>
<p>Off season training</p>	<p>Speed and Agility is going well and players are progressing.</p>	
<p>Nutrition</p>	<p>Coach Zupke continues to advocate for sound nutrition.</p>	<p>Your player is aware of the care they should put into their diets. Please discuss this with them and make sure he is feeding his body well.</p>

<p>Fall Camp</p>	<p>Sherry Veach presented some options for protein supplementation.</p> <p>Freshman will have their camp at PHS. Varsity and JV players will go to Bison Ranch</p>	<p>For more information Sherry can be contacted at: <a href="mailto:sveach5@cox.net">sveach5@cox.net</a></p> <p>Camp fees are due by July 18<sup>th</sup>.</p>
<p>Special Projects</p>	<p>Presented to the group were several special projects:</p> <p>Providing music to the players in the locker room to pump them up before the games. Estimated cost for the system and for a secure box \$500</p> <p>The stadium speaker system continues to be problematic. Dennis Hoekstra will obtain quotes and Coach Zupke present to the school to possible fund this project as other activities utilize the system.</p> <p>Microphone the Refs. Estimated cost \$100</p> <p>Shade and lighting for the merchandising table. Estimated cost \$300</p> <p>6-7 field tables and dressings. Estimated cost \$1000.</p> <p>Lighting of the flagpole. Estimated cost \$2000.</p>	<p>Group approved.</p> <p>Details pending.</p> <p>Group approved.</p> <p>Group approved.</p> <p>Group approved.</p> <p>Dennis Hoekstra is going to light with temporary lighting for home games at no cost to B&amp;W.</p>

<p><b><u>Community Involvement</u></b></p>		
<p>Band</p>	<p>Meetings with the band have gone well.</p>	
<p>Crazies</p>	<p>Their leaders have been unavailable for meetings.</p>	<p>Mike and Michelle will continue to forge cooperative working relationships with these key groups.</p>
<p>Military/Veteran Recognition</p>	<p>The Deitz's continue to make this THE event of the year. Each of the services will be bringing collateral activities to campus before the game leading up to the AIR FORCE FLY OVER September 2<sup>nd</sup>, 2011. In the works are military vehicles, color guard, flight simulators, BBQ and we suspect much more!</p>	<p>Save the date!</p>
<p>Breast Cancer Awareness</p>	<p>Pink socks will be ordered for the players for the month of October.</p>	<p>Group approved expense and will be ordered by Pattie Harlan.</p>
<p><b>Senior</b> Senior Class</p>	<p>Identifying the right senior living center has been challenging but work continues.</p>	<p>Email Michelle Johns with any suggestions.</p>
<p>Theme nights</p> <ul style="list-style-type: none"> <li>• Young Pioneer</li> <li>• White Out</li> <li>• Homecoming</li> <li>• Disco/Neon light</li> </ul>	<p>Specific dates for the planned events are in the early stages.</p>	<p>Blake and Jolene Perry are the team leaders for community outreach and will be asking for volunteers as they are needed.</p>
<p>ALS Walk/Car Wash</p>	<p>Dalena Boeckmann has identified a charity fund raiser that our players, and possible band</p>	<p>Coach Zupke to choose the best date and time. Dalena will arrange with the</p>

<p>Adopt a street</p>	<p>and cheer will help support.</p> <p>Suzanne Maxey is looking into PHS Football adopting a street. Players/families would be responsible for maintenance quarterly and in return we would receive a sign with our name on it.</p>	<p>business host.</p> <p>Group requesting more details for the next meeting.</p>
<p><b><u>Fellowship</u></b>  Monthly Meetings</p> <p>Tailgate at Friday Home Games</p> <p>Team Banquets</p> <p>Post Game at Wolfley's</p> <p>Chalk Talks</p>	<p>Next Meeting dates are:</p> <p>August 9<sup>th</sup>  September 13<sup>th</sup>  October 11<sup>th</sup>  November 8<sup>th</sup></p> <p>We are in the early planning stages and information is being gathered.</p> <p>Team Reps have identified team leads and the committees are in the planning stages.</p> <p>Wolfley's will once again be hosting us after home games.</p> <p>Two events during the season. Coach Zupke will entertain questions from parents and provide an insight into strategy.</p>	<p>Mark your calendars. Attendance is strongly encouraged. Be in the know and have a say.</p> <p>Julie Sandoval and Dennis Hoekstra are the contacts.</p> <p>Dates and details pending.</p> <p>Join other parents and the coaching staff</p> <p>Sponsored by Foothills Sports Medicine Physical Therapy, Dalena Boeckmann will be making arrangements.</p>

Turkey Bowl	New this year, we will be arranging a gathering similar to the alumni game inviting past players and parents to come out Thanksgiving morning.	Contact Alumni Rep John Gibson
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